

BlackBerry Web Desktop Manager

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BlackBerry® Web Desktop Manager allows end-users of the BlackBerry® Enterprise Solution to manage their BlackBerry® smartphones while reducing the need for organizations to deploy and support client-based BlackBerry® Desktop Manager software on every end-user workstation.

This free web-based application is designed to minimize the workload of IT administrators and allow end-users to perform management tasks from virtually anywhere, such as configuring their BlackBerry smartphones to receive messages, backing up and restoring data, and loading new applications.

Centrally deploy and update the application that allows users to configure and manage their BlackBerry smartphones from virtually anywhere.

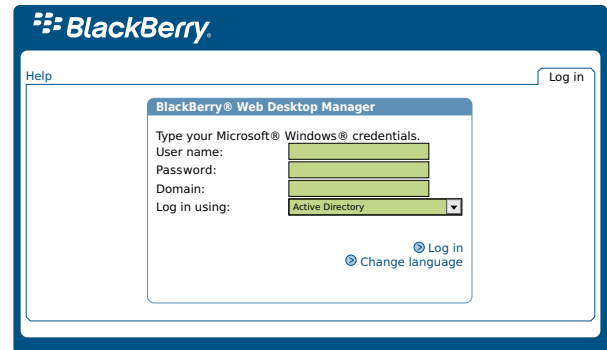


 **BlackBerry®**

## Lower costs and lighter workloads for IT administrators

BlackBerry Web Desktop Manager allows organizations to lower their total cost of ownership (TCO) and reduce IT administrators' workloads:

- This web-based application allows IT administrators to customize the web desktop interface in order to tailor the end-user experience and to reflect corporate standards.
- To deploy BlackBerry Web Desktop Manager version updates, administrators simply install the update on their server. The necessary client-side component updates occur automatically the next time end-users go to the URL, ensuring users have the most up-to-date software. Administrators spend less time installing and maintaining client software on individual workstations, reducing support costs.
- IT policies no longer need to be turned on and off to initiate the update process, simplifying the process for updating BlackBerry® Device Software.
- BlackBerry Web Desktop Manager supports Secure Sockets Layer (SSL) connections allowing end-users and administrators to manage and configure BlackBerry smartphones from virtually anywhere using a computer with a Microsoft® Internet Explorer web browser and an Internet connection.
- 'Service Statistics' simplify troubleshooting on basic issues by giving help desk staff a view into key details – such as which BlackBerry® Enterprise Server the user is registered with, pending messages and filter settings. This information makes it easier to solve many common support queries right away.



## Easier operation and management for end-users

BlackBerry Web Desktop Manager helps end-users to easily operate and manage their BlackBerry smartphone by allowing them to:

- Set and synchronize public and private folders within Microsoft® Exchange and IBM® Lotus® Domino® on their BlackBerry smartphones
- Create enterprise activation passwords for their BlackBerry smartphones
- Update their BlackBerry Device Software
- Install third party applications\*
- Backup and restore their BlackBerry smartphone data
- Configure their BlackBerry smartphone settings
- Review their BlackBerry smartphone service information
- Connect their BlackBerry smartphone via USB and manage more than one BlackBerry smartphone concurrently
- Obtain their BlackBerry smartphone service statistics

Experience all the benefits BlackBerry Web Desktop Manager can offer your organization.

Download the application or learn more about it at:

<http://www.blackberry.com/webdesktopmanager>

