

# BlackBerry Solutions for Healthcare






LIVE

making it all better





See healthcare moving forward

BlackBerry® mobile solutions can improve the quality of care you give—from better patient care and cost control to streamlined workflow and increased efficiency. There are lots of great ways to use your BlackBerry smartphone—it's the future of clinical collaboration.

- > Critical alerts
- > Unified communications
- > Clinical applications
- > Privacy compliance
- > Device management

**“The patient care cycle is shortened with more resourceful communications and more real-time data for decision making. The quality of patient care increases while the cost of care decreases.”**

—Bill Fera, MD,  
University of Pittsburgh Medical Center, Medical Director

—Interoperability





Maintaining the highest standards of privacy compliance for your patients' health information means having the appropriate IT mobility policies and procedures in place. With the BlackBerry® Enterprise Server platform, your IT department can:

- > Enforce passwords
- > Encrypt data at rest and in motion
- > Use remote-wipe capabilities

**“For the BlackBerry® Enterprise Solution, security is not an aftermarket product or an afterthought—security is baked into the fabric of the solution.”** –Dr. John D. Halamka, MD

Chief Information Officer, Harvard Medical School and  
Beth Israel Deaconess Medical Center

Keep what's private private

## Leave the pagers and paperwork behind

Get access to clinical information and collaborate with colleagues quickly and easily. BlackBerry mobile solutions for healthcare professionals help you prioritize and control your daily activities, and instantly communicate with other members of the care team.

- > Eliminate legacy paging
- > Send alerts with clinical content
- > Use text communication with audit trail
- > Integrate with PBX voice systems



Make informed decisions no matter where you are



Even when they're not on site, clinical staff need to make timely and informed decisions. Having a BlackBerry smartphone means being able to respond quickly, and provide the best care from virtually anywhere.

- > Get 'on-demand' EMR and census data
- > View clinical results (EKGs, etc.)
- > Access reference and decisions-support tools

**“It saves me time, being able to access information on the fly, as opposed to having to sit at a computer. I get the information I need anytime and anywhere, which allows me to provide better patient care.”** –Dr. Dan Roth, Primary

Care Physician, Mercy Health Partners





## Enhance the way you work

Leverage existing systems and Wi-Fi® networks with BlackBerry technology to enhance workflow, increase productivity, and deliver better patient care.

- > Get nurse-call with voice integration
- > Monitor alarms and view vital signs
- > Barcoding and medication management

**“We get the alarms faster on our BlackBerry smartphones now than we ever did with the old notification system, which is a great thing.”** –Peggy Tipton, RV, BSN, Chief Operating Officer, Chief Nursing Officer, Oklahoma Heart Institute



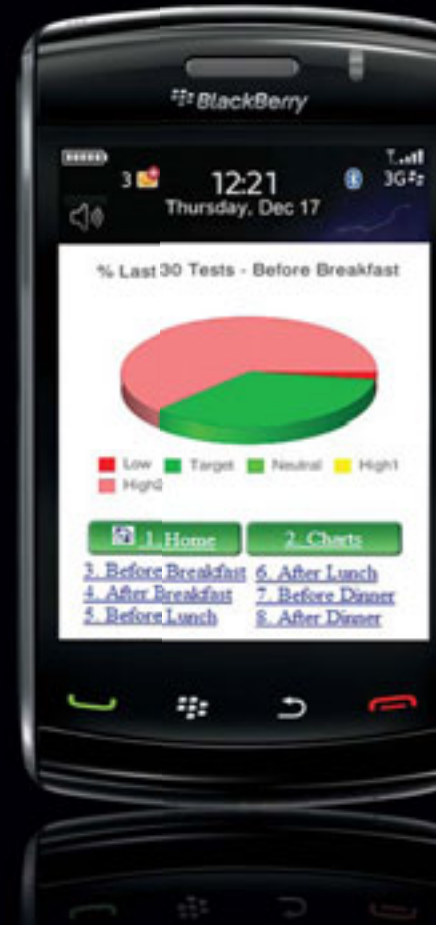
## Manage ongoing treatment while managing costs

Using BlackBerry smartphones can empower patients by helping them self-manage from alternative care locations, reducing the financial burden on the healthcare system.

- > Collect vital signs via Bluetooth® technology
- > Securely interact with patients
- > Share data with clinical support networks
- > Make timely interventions

“Our monitoring application on the BlackBerry smartphone keeps patients safely at home while simultaneously managing their vital signs—the gains to individuals and to the healthcare system are enormous.” —John Schram, CEO, We Care

Home Health Services



# BlackBerry Healthcare Clinical Applications

Explore the multitude of third party clinical business applications for healthcare that enhance workflow, increase productivity and enable the best patient care from virtually anywhere.



Alerts and Results Viewing



Dictation



Medical Reference/ Decision Support



Electronic Medical Records (EMR/EHR)



Collaboration (Voice and Text)



Chronic Disease Management



Nurse Call and Telemetry



Medication Management/ Bar Coding



Homecare



When it comes to delivering patient care,  
BlackBerry mobile solutions help you...

Do what you **LIVE** ...better





For more information go to  
[www.blackberry.com/healthcare](http://www.blackberry.com/healthcare)

