Multi-Platform Enterprise Mobility Management

Perfectly balancing end-user and corporate needs
Enterprise mobility is enabling organizations to transform employee performance, mobilize business processes and deploy apps to improve productivity and enhance customer service.

At the same time, employees are demanding a better user experience and greater choice of the device and apps they can use at work. The growing acceptance of consumerization, BYOD and personal use on corporate devices, means Enterprise Mobility Management (EMM) is now an indispensable element of IT strategy.

The need? An EMM solution that embraces today’s mobile realities. Unified and proven to address the issues of device and application management and security for multi-platform, multiple device per user environments.

The solution is BlackBerry® Enterprise Service 10. It helps business leaders to create value by empowering employees to be more productive and better equipped to serve customers.

BlackBerry® is reinventing EMM by bringing together Device Management, Security, Unified Communications and Applications.

BlackBerry® is enabling IT teams to embrace consumerization by delivering:

- Simplified and unified multi-platform device management
- High levels of security, when required, to manage critical corporate information
- True integration with enterprise unified communication and collaboration platforms
- A comprehensive business and productivity app portfolio, an enterprise-grade app management framework and a low-cost app development environment
- A complete portfolio of devices to meet the needs of the enterprise

Where multiple devices, ownership models, applications and operating environments exist, BlackBerry Enterprise Service 10 perfectly balances end user and corporate needs to keep your business moving.
Device Management

BlackBerry enables enterprises to manage complex fleets of devices.

- The only Device Management solution to fully manage BlackBerry OS and BlackBerry 10 devices together with Android™ & iOS smartphones and tablets
- Enable the management of multiple different devices, OS and ownership (corporate & BYOD) per user
- Meets the full range of management needs, from a standard level of administration up to the highest levels of control required for government and regulated environments
- Manage devices and users from a single platform and management console

Security

BlackBerry is the gold standard for secure end-to-end mobility.

- Satisfies a full range of security needs, from a basic level up to the high security and control needs of government and regulated environments
- Protection against data leakage and unauthorized devices accessing corporate assets
- End-to-end encryption provides protection against possible interception
- Secure corporate data and applications on personal BYOD devices
- Regulated-level EMM controls enable full compliance for regulated environments
- Assures privacy for end-users (through BlackBerry® Balance™)

Unified Communications

BlackBerry enables a truly integrated voice, messaging, PIM, apps and social experience built for business users.

- BlackBerry® Hub brings mobile unified communications into a single user experience
- High-performance synchronization of multiple sources of email, IM, social feeds, calendar & PIM
- A unique instant messaging and video chat tool: BlackBerry Messenger
- Real-time communications – enterprise instant messaging and presence; fixed mobile convergence
- Secure access to corporate data stored on servers/intranets and network file shares

Applications

BlackBerry has great mobile applications that empower business people and enable side by side use with their personal apps.

- Strong business, productivity and personal apps selection on BlackBerry® World™ storefront
- Seamless corporate app storefront management and user experience through BlackBerry Balance and BlackBerry® World for Work – push mandatory apps to users’ devices and curate recommended apps
- Application deployment, management and securitization for iOS and Android devices
- High level of application security and integration of applications into the BlackBerry 10 user experience
- Easy to develop, integrate, deploy, secure and manage your own business apps

BlackBerry® 10

Introducing the revolutionary new BlackBerry. Every feature, every gesture, and every detail is designed with busy people (your employees) in mind, built for combined business and personal use.
Help employees make the most of business opportunities with a BlackBerry smartphone powered by BlackBerry 10. Its key features and apps work together seamlessly to deliver the ultimate end user experience.

**BlackBerry® Hub**

Peek into the BlackBerry Hub from anywhere to effortlessly flow in and out of your messages and conversations. All messages, notifications, feeds, and calendar events come into the BlackBerry Hub, and with a simple swipe, you can peek into it at anytime from anywhere on the device.

**BlackBerry® Keyboard**

The BlackBerry Keyboard learns how you write and adapts to how you type so you can write faster and with the least amount of effort.

**BBM™ Video with Screen Share**

Switch from a BBM™ chat to a BBM Video conversation on the fly, to catch up face-to-face and share what’s on your screen.*

And with BlackBerry Enterprise Service 10, you can easily deploy, manage, secure and control BYOD and corporate devices to truly mobilize your business.

*Compatible BlackBerry 10 devices, Wi-Fi, 4G or HSPA+ connection required. Additional restrictions apply. Visit blackberry.com for complete details.
Satisfying both user and corporate needs without compromise

BlackBerry® Balance™ technology offers the most seamless and user friendly way to satisfy both user and corporate needs without compromising on either. Personal and work apps and information are kept separate, and the user can switch from their Personal Space to Work Space with a simple gesture.

The Work Space is fully encrypted, managed and secured, enabling organizations to protect critical content and applications, while letting users get the most out of their smartphone for their personal use.

Work data is protected from leaking into personal use. A simple swipe gesture reveals the “Work” and “Personal” buttons at the top of the display, letting you tap between Work Space and Personal Space. A swipe and tap is all it takes to switch gears.

Secure Work Space for iOS and Android

BlackBerry® Enterprise Service 10 provides multi-platform device management and security. Secure Work Space is a new containerization, application-wrapping and secure connectivity option that delivers a higher level of control and security to iOS and Android™ devices, all managed through the single BlackBerry Enterprise Service 10 administration console.

Managed applications are secured and separated from personal apps and data, providing an integrated email, calendar and contacts app, an enterprise-level secure browser and secure document viewing and editing with Documents To Go™.
BlackBerry keeps your business moving, supporting the full spectrum of Enterprise Mobility Management needs.

**BlackBerry Enterprise Service 10**
BlackBerry Enterprise Service 10 provides comprehensive multi-platform capabilities to easily deploy, manage, secure and control smartphones and tablets that are corporate owned or personal owned.

With BlackBerry Balance for BlackBerry devices and Secure Work Space to secure and manage content and apps on iOS and Android™ devices, simply separate work and personal data and use while easily managing mixed mobile device environments.

BlackBerry Enterprise Service 10 caters to the full range of Enterprise Mobility Management needs:

**Basic Mobility Management**
ActiveSync® synchronization and basic device and password controls

**Corporate-level Enterprise Mobility Management**
Comprehensive device management and application management for BlackBerry (inc. BlackBerry Balance), iOS and Android™ devices

**Regulated-level Enterprise Mobility Management**
Granular security and controls for BlackBerry 10 devices in secure, government and regulated environments

You can also use BlackBerry Enterprise Service 10 to manage your existing BlackBerry® Enterprise Server or BlackBerry® Enterprise Server Express environment.

NEW. BlackBerry Support is now included as standard when you deploy BES 10.

Underpinning BlackBerry Enterprise Service 10, the trusted BlackBerry Secure Infrastructure enables seamless connections between mobile end points and corporate, behind the firewall, systems and services.

**Mobile Application Management**
BlackBerry Enterprise Service 10 includes comprehensive application management to truly mobilize your workforce.

- Easily manage and curate a corporate app storefront — BlackBerry® World for Work
- Push and install mandatory apps to BlackBerry 10 devices
- Publish a list of recommended apps from the public-facing BlackBerry World storefront
- Easily deploy and manage your own business apps
- Secure, push and manage corporate applications on iOS and Android™ devices

**Great business apps**
BlackBerry 10 comes with great business and productivity apps as standard. BlackBerry® Remember helps you make the most of your time and Documents To Go™ lets you work on Microsoft® Word, Microsoft® Excel®, and Microsoft® PowerPoint® documents and PDFs — anywhere, anytime, out of the box.

With a comprehensive catalog of business apps available through BlackBerry World, it’s easy for users to find the apps they want. Organizations can also whitelist apps from BlackBerry World, such as BlackBerry® Work Drives, as optional apps within the BlackBerry World for Work corporate app storefront.
Get BlackBerry 10 Ready

Getting up and running with BlackBerry 10 and BlackBerry Enterprise Service 10 is fast and straightforward. Importantly, it does not impact your existing BlackBerry Enterprise Server infrastructure.

**Step 1:**
Download BlackBerry Enterprise Service 10 for free at [BES10.com](http://BES10.com)

**Step 2:**
Transfer existing BlackBerry Enterprise Server Client Access Licenses (CAL) to BES10 CALs for managing BlackBerry 10 devices at no additional cost. Go to [blackberry.com/blackberry10ready](http://blackberry.com/blackberry10ready)
Purchase new BES10 CALs for additional BlackBerry 10, iOS and Android devices from your preferred partner.

**Step 3:**
Connect new BlackBerry 10 devices to BlackBerry Enterprise Service 10. You can continue to manage existing BlackBerry OS devices connected to BlackBerry Enterprise Server 5.0.3 and above, alongside BlackBerry 10 devices, through the centralized BlackBerry Enterprise Service 10 management console.

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**BlackBerry Support (NEW)**

Now included as standard when you deploy BES10*

Support is a key component of your Enterprise Mobility Management strategy. Implementing BES10 is easier than ever, but having a strategic support partner is still essential to ensure you deliver your mobility objectives. BlackBerry Support provides direct access to technical experts and resources to help ensure your BES10 multi-platform management infrastructure performs at its best.

BlackBerry Support is now included as standard for your BES10 deployment, giving you 12x5 telephone access to our experts, responsive online support, access to training, productivity and diagnostic tools. Higher Support levels with priority queuing and account management are available to tailor a solution that delivers the exact level of technical expertise, assistance and response time that your business requires. Additional services are also available to help you drive your mobility strategy. For more information visit [Blackberry.com/btss](http://Blackberry.com/btss)

* Deployment includes installation of BES10 v10.1 server software and purchase of BES10 Client Access Licenses

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Built to keep your business moving:
BlackBerry.com/business

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