BUILT TO KEEP YOUR BUSINESS MOVING

Multi-OS Enterprise Mobility Management

Perfectly balancing end-user and corporate needs
Enterprise mobility enables organizations to transform employee performance, mobilize business processes and deploy apps that improve productivity and enhance customer service.

Employees are demanding a choice of devices and apps to use at work, and the growing acceptance of BYOD and personal use on corporate devices means Enterprise Mobility Management (EMM) is now an indispensable element of IT strategy.

The need? An EMM solution that embraces today’s mobile realities. Unified and proven to address the issues of device and application management and security for multi-platform, multiple device per user environments.

The solution is BlackBerry® Enterprise Service 10 (BES10). It helps business leaders to create value by empowering employees to be more productive and better equipped to serve customers.

BES10 delivers comprehensive multi-platform management for iOS, Android and BlackBerry devices. This enables organizations of all sizes to truly mobilize their business by delivering leading experiences across:

- **User experience** – seamless access to secure corporate data, from company owned and BYOD devices, without restricting users’ personal experience and privacy
- **Device management** – comprehensive management and security controls across platforms from one unified console
- **Information security** – built-in data leakage prevention (DLP) to isolate and prevent work data from leaking into personal channels
- **App management & security** – centralized, fast and effective application deployment to a corporate app catalog with seamless management and security

Where multiple devices, ownership models, applications and operating environments exist, BlackBerry Enterprise Service 10 perfectly balances end user and corporate needs to keep your business moving.
Device Management

Manage complex fleets of devices
- Full multi-platform device and app management (iOS, Android™, and BlackBerry)
- Manages both corporate owned and personal owned (BYOD) devices together
- Meets the full range of management needs; from a standard level of administration up to the highest levels of control required for secure, government and regulated environments
- Manage devices and users from a single platform and management console
- User self-service portal. Fewer calls to IT, lower TCO, more power to users

Security

The gold standard for secure end-to-end mobility
- Satisfies a full range of security needs; from a basic level up to the high security and control needs of secure, government and regulated environments
- Protection against data leakage and unauthorized devices accessing corporate assets
- Assures users of their privacy and freedom with Secure Work Space for iOS and Android and BlackBerry® Balance™
- End-to-end encryption provides protection against possible interception
- Single outbound port for all communications, no need for additional VPNs
- Secure corporate data and applications on personal BYOD devices
- Regulated level EMM controls enable full compliance for regulated environments

Applications

Fast and effective centralized app deployment and management across all managed devices
- Deploy, manage and monitor apps across all managed devices from one unified BES10 console
- Mandatory or optional publishing of public apps to a corporate app storefront
- Enterprise apps can be secured and made available for instant access in the device Work Space on iOS, Android and BlackBerry devices
- Built-in secure connectivity ensures a seamless connection to behind-the-firewall systems without the need for additional VPN solutions
- Users maintain the ability and privacy to download and use personal apps
- Dashboards and reporting provide simple ongoing application lifecycle management and compliance across all managed devices
Satisfying both user and corporate needs without compromise

Secure Work Space for iOS and Android

Secure Work Space is a containerization, application-wrapping and secure connectivity option that delivers a higher level of control and security to iOS and Android™ devices, all managed through the BES10 administration console. Managed applications are secured and separated from personal apps and data, providing an integrated email, calendar and contacts app, an enterprise-level secure browser and secure document viewing and editing with Documents To Go™. User authentication is required to access secure apps and work data cannot be shared outside the Secure Work Space. The trusted BlackBerry security model provides built-in secure connectivity for all enterprise apps deployed to the Secure Work Space – no VPN needed.

Satisfying both user and corporate needs without compromise

BES10 enables the seamless separation of work and personal content on corporate-owned and BYOD devices to satisfy both user and corporate needs without compromising on either. Managed through a single administration console, you can empower mobile employees with easy and secure access to work content such as email, documents and intranet, as well as approved apps, without impacting their personal use and privacy. Work data is password protected and secured through a single, secure connectivity model across all managed devices. Data Leakage Prevention (DLP) isolates work content and prevents it from leaking into personal channels.
BlackBerry Enterprise Service 10

BlackBerry Enterprise Service 10 (BES10) is a unified multi-platform device, application and content management platform with integrated security and connectivity, enabling effective management of complex fleets of mobile devices.

Centralized and unified management

BlackBerry 10 smartphones, BlackBerry OS smartphones, iOS and Android™ devices

Underpinning BES10, the trusted BlackBerry Secure Infrastructure enables seamless connections between mobile endpoints and corporate, behind-the-firewall, systems and services.

With Secure Work Space to secure and manage content and apps on iOS and Android™ devices, and BlackBerry Balance for BlackBerry devices, simply separate work and personal data and use while preserving the end users’ experience and privacy.

BES10 caters to the full range of Enterprise Mobility Management needs

Full Enterprise Mobility Management
Comprehensive device and application management for iOS, Android™ and BlackBerry devices

Regulated level Enterprise Mobility Management
Granular security and controls for iOS, Android and BlackBerry devices in secure, government and regulated environments (delivered through the Secure Work Space option for iOS and Android™)

You can also use BES10 to manage existing BlackBerry® Enterprise Server or BlackBerry® Enterprise Server Express environments.

BlackBerry Care Support is included as standard when you deploy BES10.

Mobile Application Management

BES10 delivers comprehensive multi-platform application deployment and management to truly mobilize your workforce.

Deploy and easily manage and curate a corporate app storefront on all managed devices

Required or optional publishing of public apps from the App Store, Google Play and BlackBerry World

Securely deploy an unlimited number of enterprise apps to the Secure Work Space on iOS and Android devices and to BlackBerry World for Work on BlackBerry 10 devices

Multi-platform secure connectivity enables a built-in connection to behind-the-firewall systems – no VPNs needed

Protect users’ ability to download and use personal apps with complete privacy

Powerful ongoing application lifecycle management and compliance is enabled through centralized dashboards and reporting within the BES10 administration console

| Deployment includes installation of BES10 v10.1 or later server software and purchase of BES10 annual Client Access Licenses |

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Get BES10 Ready

Getting up and running with BES10 is fast and straightforward. Importantly, it works with your existing BlackBerry Enterprise Server infrastructure.

Step 1:
Download BlackBerry Enterprise Service 10 for free at BES10.com

Step 2:
Transfer existing BlackBerry Enterprise Server Client Access Licenses (CAL) to BES10 CALs for managing BlackBerry 10 devices at no additional cost. Go to blackberry.com/bes10ready
Purchase new BES10 CALs for additional iOS, Android and BlackBerry devices from your preferred partner.

Step 3:
Connect new iOS, Android and BlackBerry 10 devices to BES10. You can continue to manage existing BlackBerry OS devices connected to BlackBerry Enterprise Server 5.0.3 and above, alongside iOS, Android and BlackBerry 10 devices, through the centralized BES10 administration console.

BlackBerry Enterprise Support

Included as standard when you deploy BES10

Support is a key component of your Enterprise Mobility Management strategy. Implementing BES10 is easier than ever, but having a strategic support partner is still essential to assist you in delivering your mobility objectives. BlackBerry Support offers a unique blend of technical expertise, rapid issue resolution and proactive, relationship-based support to help you realize the full potential of your BES10 multi-platform management infrastructure.

BlackBerry Care Support is included as standard when you deploy BES10, providing electronic access to BlackBerry experts for 2 Named Contacts, with a next business day response, as well as access to training, productivity and diagnostic tools. Optional services and higher levels of support are available to tailor a solution that delivers the exact level of technical expertise, assistance, response and guaranteed resolution time that your business requires.

BlackBerry.com/btss

Built to keep your business moving:
BlackBerry.com/business

Screen images simulated.

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