

Customer Success



Success On BlackBerry

Organization: Centra Windows

Industry: Construction

Region: Americas

Company Size: Medium Enterprise - 100 employees

BlackBerry Alliance Member Solution: Flowfinity Actions by Flowfinity Wireless on BlackBerry® smartphones

Centra Windows Ltd.

“Our installers love the BlackBerry smartphones. We expected some difficulty in getting them on board, but they caught on immediately.”

~ Ed Vandemeer, Vice President Installations, Centra Windows

Challenge

Replace a paper system for dispatching and managing work performed by window installation field staff with an automated solution that is more efficient and easily tracked and reflects the optimized process developed by the business.

Solution

- Flowfinity Actions on BlackBerry® smartphones
- Created applications to handle job scheduling, time entry and materials management directly from BlackBerry smartphones.

Results

- Less paper, more efficiency
- Overview of business in reports helps control costs and improve profitability
- Opportunity to rethink and improve business processes
- Better service to customers

For additional BlackBerry customer success stories, visit www.blackberry.com/go/success



This documentation is provided "AS IS" and without condition, endorsement, guarantee, representation or warranty, or liability of any kind by Research In Motion Limited and its affiliated companies ("RIM"), all of which are expressly disclaimed to the maximum extent permitted by applicable law in your jurisdiction. This material may reference third-party sources of information, hardware or software, products or services including components and content such as content protected by copyright and/or third-party web sites (collectively the "Third Party Products and Services"). RIM makes no representation, warranty or guarantee and assumes no liability whatsoever in relation to Third Party Products or Services.

© 2009 Research In Motion Limited. All rights reserved. BlackBerry®, RIM®, Research In Motion®, SureType®, SurePress™ and related trademarks, names and logos are the property of Research In Motion Limited and are registered and/or used in the U.S. and countries around the world. IBM, Domino, and Lotus are trademarks of International Business Machines Corporation. All other trademarks are the properties of their respective owners. MKT# 26514-001