

A large, abstract graphic composed of several overlapping, semi-transparent red shapes of various sizes and orientations, creating a layered, organic effect behind the main text.

BlackBerry Professional Services

The best in mobility, focused on your business.

- Application Management
- Security Features
- Site Assessment
- Upgrade Planning
- Rapid Installment

All workshops are led by BlackBerry Enterprise Architect Advisors.
To learn more, please call 1-800-327-9085 or visit
www.blackberry.com/proservices

See what is possible with BlackBerry Professional Services

BlackBerry® Professional Services

BlackBerry® Professional Services is a team of dedicated BlackBerry Enterprise Architect Advisors who conduct workshops to help you develop an effective mobile strategy. Armed with deep technical know-how and proven best practices, our goal is to guide your enterprise in optimizing the BlackBerry Enterprise Solution for your maximum business benefit.

The BlackBerry Professional Services Big Five

Our comprehensive workshops cover the “Big Five” cornerstones of mobile success: Application Management, Security Features, Site Assessment, Upgrade Planning and Rapid Installment

1] Application Management

Application Management from BlackBerry® Professional Services is a workshop designed to mobilize the applications that drive your business. Our Architect Advisors guide you every step of the way, from the initial plan through to delivering a rich, productive end user experience. Our advisors help you understand how to configure the BlackBerry® Enterprise Server to push applications wirelessly onto BlackBerry smartphones and manage the application on an ongoing basis after installation.

- Wirelessly manage your applications
- Prepare applications to be deployed proactively
- Learn best practices and key testing and deployment methods

2] Security Features

The Security Features workshop gives you an in-depth overview of your BlackBerry® security features, and helps you to plan, configure, and implement the security controls for your BlackBerry® Enterprise Solution. It also includes a comprehensive review of your organization’s current BlackBerry IT policy settings, MDS Connection Services access controls, and application control policies. Our Architect Advisors will recommend ways to potentially enhance the security of your BlackBerry® Enterprise Server.

- Boost your BlackBerry security measures
- Ensure IT Policy matches corporate security policies and practices
- Uncover gaps and learn how to tighten controls

See what is possible with BlackBerry Professional Services

Expertise direct from the manufacturer

BlackBerry Professional Services is the obvious choice for the enterprise wanting to reap the highest rewards from its mobile workforce given our deep experience with the BlackBerry solution and enterprise mobility. Our Architect Advisors have designed and implemented solutions for the widest range of organizations in all sectors, and at all points in their mobility life cycles. They know what works and can use that knowledge to help you plan and implement your own mobile success.

3] Site Assessment

Site Assessment provides you with a comprehensive review of your site, including configurations, hardware utilization, locations, number of servers, IT policies and more. This workshop includes in-depth reporting on what falls within accepted guidelines, and what could and should be changed. At the end of the process, you'll receive professional advice on how to enhance your organization's BlackBerry Enterprise Server performance and support procedures.

- Take architecture design to the next level
- Build confidence in your implementation
- Discover opportunities for increased productivity

4] Upgrade Planning

Upgrade Planning is a workshop designed to help you accelerate the migration and upgrade planning process for your BlackBerry Enterprise Solution. By the end of the initial planning sessions, you will benefit from expert advice on how to meet your current needs, while being fully prepared to address future upgrade requirements as your organization grows. Give your

organization the opportunity to migrate to a new BlackBerry environment and leverage professional advice on how to most effectively use the features of your BlackBerry Enterprise Solution.

- Plan, upgrade and deploy
- Accelerate your implementation using new tools
- Learn about the new BlackBerry Enterprise Server features

5] Rapid Installment

Whether you are installing and deploying the BlackBerry® Enterprise Solution for the first time, or implementing a new version of the BlackBerry® Enterprise Server, the Rapid Installment workshop is designed to get you up and running quickly. Our Architect Advisors will also suggest ways for you to get the most value from your new BlackBerry environment.

- Fast track your deployment
- Maximize productivity enhancing features
- Migrate users quickly and easily



The benefits of better mobility start here.

With BlackBerry Professional Services, you can transform the way you power your mobile workforce, and harness the full potential of your enterprise mobility.

To learn more, call 1-800-327-9085 or visit www.blackberry.com/proservices

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