



NEWS RELEASE
November 13, 2013

FOR IMMEDIATE RELEASE

BLACKBERRY ANNOUNCES COMPLETION OF U.S. \$1 BILLION INVESTMENT

Waterloo, ON and Toronto, ON – (November 13, 2013) – BlackBerry (NASDAQ: BBRY; TSX: BB), a world leader in the mobile communications market, today announced that it has completed the previously-announced US \$1 billion private placement of convertible debentures to Fairfax Financial Holdings Limited (“Fairfax”) and other institutional investors.

“I am excited to be joining this iconic brand at such an important moment in its history,” said John S. Chen, who became BlackBerry’s Executive Chair and Interim CEO upon the completion of the financing. “I look forward to leading the company through a successful transformation and restoring BlackBerry’s position as an innovative, successful company. I believe in the value of this brand and am confident we will rebuild BlackBerry for the benefit of all of our constituencies.”

As previously announced, the investors have an option to purchase up to an additional U.S. \$250 million principal amount of additional debentures within 30 days.

BMO Capital Markets acted as the sole bookrunner and sole placement agent for the private placement of the debentures.

About BlackBerry

A global leader in wireless innovation, BlackBerry® revolutionized the mobile industry when it was introduced in 1999. Today, BlackBerry aims to inspire the success of our millions of customers around the world by continuously pushing the boundaries of mobile experiences. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Asia Pacific and Latin America. The company trades under the ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information, visit www.blackberry.com.

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The convertible debentures have not been and will not be registered under the U.S. Securities Act of 1933 (the "U.S. Securities Act"), and may not be offered or sold in the United States or to, or for the account or benefit of U.S. persons (as defined in Regulation S under the U.S. Securities Act), absent registration or an applicable exemption from registration requirements. This press release shall not constitute an offer to sell or the solicitation of an offer to buy nor shall there be any sale of the convertible debentures in any state in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state.

Forward-looking statements in this news release are made pursuant to the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995 and applicable Canadian securities laws. When used herein, words such as "expect", "anticipate", "estimate", "may", "will", "should", "intend", "believe", and similar expressions, are intended to identify forward-looking statements. Forward-looking statements are based on estimates and assumptions made by BlackBerry Limited in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors that BlackBerry believes are appropriate in the circumstances. Many factors could cause BlackBerry's actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statements, including those described in the "Risk Factors" section of BlackBerry's Annual Information Form, which is included in its Annual Report on Form 40-F (copies of which filings may be obtained at www.sedar.com or www.sec.gov). These factors should be considered carefully, and readers should not place undue reliance on BlackBerry's forward-looking statements. BlackBerry has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

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