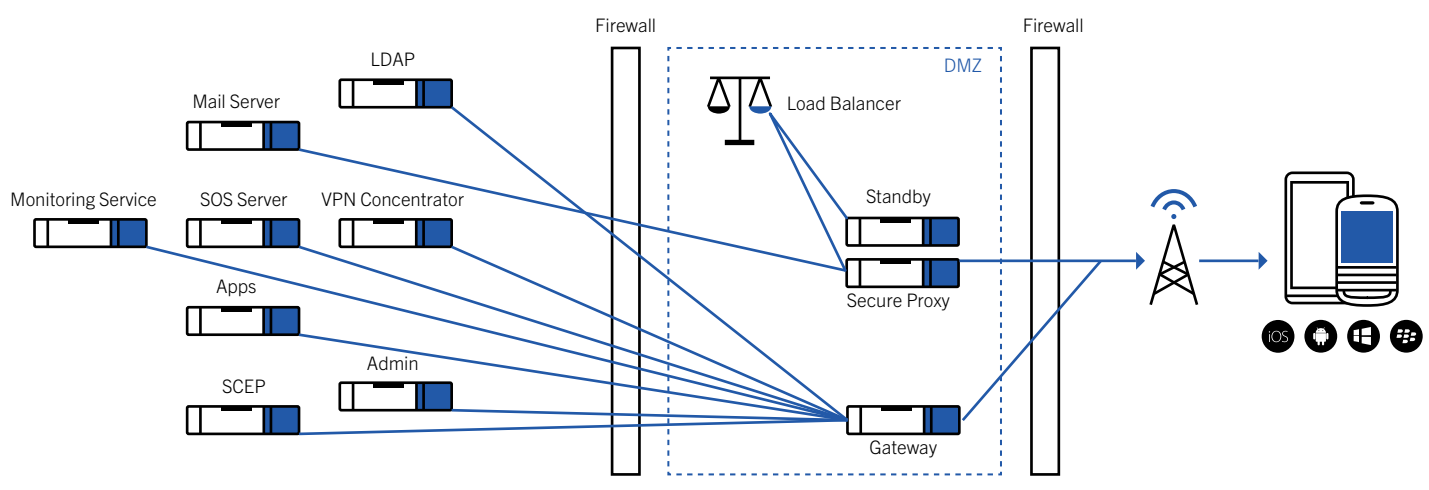
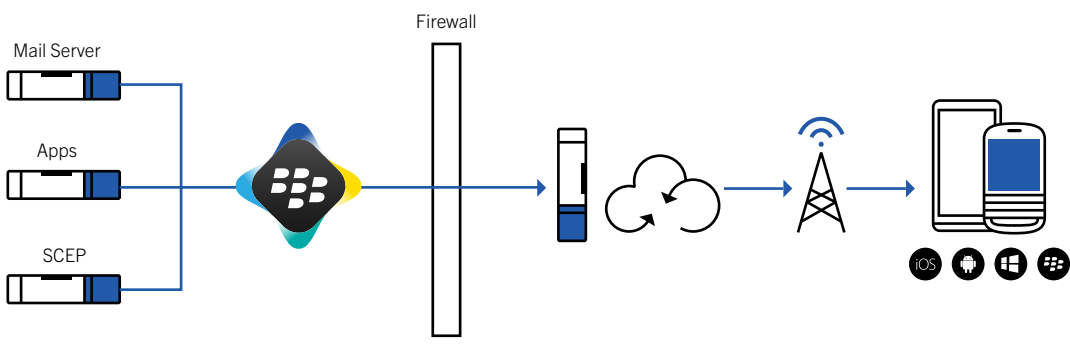


HOW TO CHOOSE AN EMM SOLUTION WITH LOW TOTAL COST OF OWNERSHIP

Your EMM solution infrastructure might look like this:



But wouldn't this be better (not to mention more cost effective)?

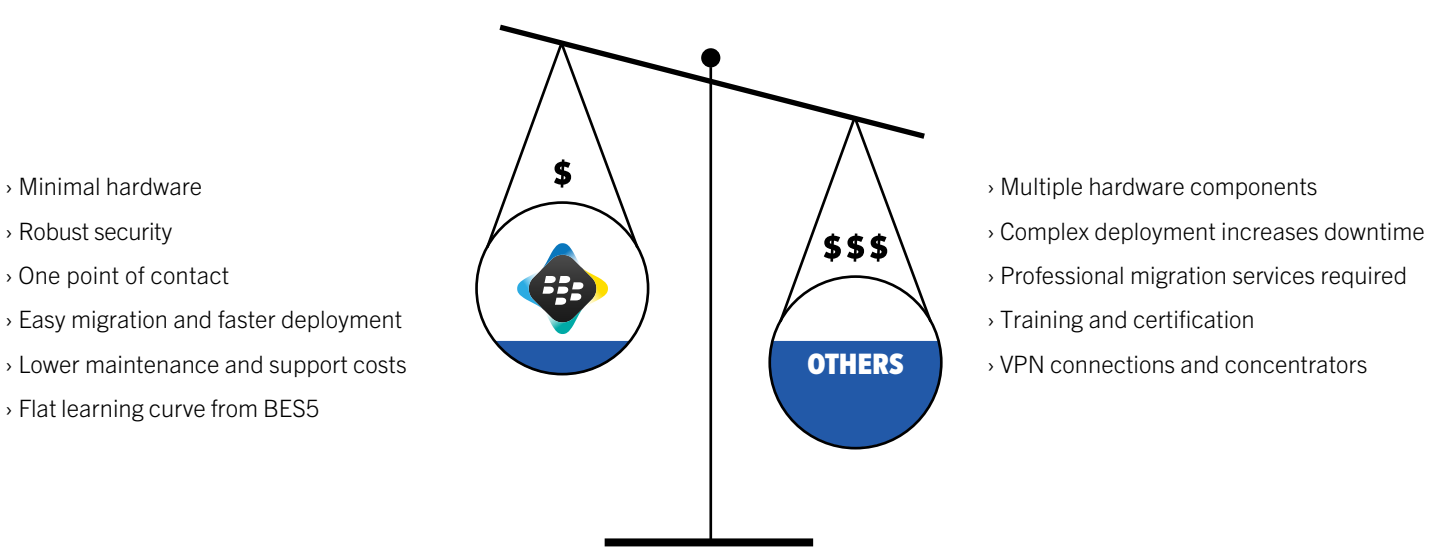


Save over 60%* when you simplify your EMM solution with BES12

- 1** Fewer components
 A simplified infrastructure means fewer hardware components, faster deployment and less maintenance.
- 2** Robust security
 Air-tight security means you don't need to pay for VPN connections and concentrators.

 Bonus: It also eliminates potentially costly data breaches.
- 3** A single vendor
 One solution to manage all of your iOS, Android™, Windows® Phone, Samsung KNOX and BlackBerry devices, apps, content and user groups means one easy path to support.

Weighing the costs



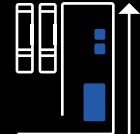
But it's not just about cost

While cost is an important consideration when choosing an EMM solution, it's not the only factor organizations should be evaluating.



Security

BES12 offers worry-free security from end to end.



Scalability

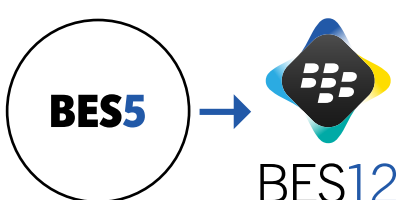
BES12 has been built from the ground up as a modern, services-based architecture.



Ease of use

BES12 consolidates EMM in a single, powerful console.

Currently using BES5? Even better. BES5 users who migrate to BES12 get all the hardware, security and single vendor benefits, plus...



Smooth sailing

Easy migration minimizes your downtime. Plus, it saves money on professional services fees to get you up and running.

In the know

Your solid foundation of experience is going to save big on training and certification.

Experience the cost-saving benefits first hand. Download a free BES12 trial at blackberry.com/bes12

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