

BlackBerry SHIELD Advisor Program



Tap into BlackBerry's industry-leading framework, and see how your customers can improve their security.

Committed to your Success

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Mobility is one of the most exciting areas of business IT and a pillar of the digital transformation. The new processes, and workflows, enhanced with off-the-shelf and bespoke enterprise applications and mobile collaboration tools, are a boon to business efficiency and employee productivity. However, as businesses go mobile and threats emerge, managing security risks is a growing challenge for IT.

A proper IT risk assessment is key to understanding the nature and scope of risk in order to most productively apply resources and mitigations. However, many risk assessments do not focus sufficiently on the mobile environment due to a lack of awareness around mobility risks. Furthermore, assessments can be time consuming and costly. So what can be done?

BlackBerry's Center for High Assurance Computing Excellence (CHACE) advanced R&D group researched the leading public sources of commercial mobile security best practices – such as NIST SP 800-124 and the SANS Institute Mobile Device Checklist – and combined them with BlackBerry's 20+ years of high-criticality industry experience to derive the BlackBerry SHIELD assessment program that we are now extending to our top tier partners.

SHIELD Advisors are skilled to provide customers with a vendor-agnostic, and confidential review of their mobile security posture and practices, and quickly discover what their customers are doing well compared to their peers and, more importantly, where there is room for improvement.

Good News: You Don't Have to Figure It All Out Yourself!

There is a tremendous amount of mobile security expertise already available throughout the industry and within the BlackBerry Security Team. Our team has 15+ years of experience with mobile device security best practices. We've taken that knowledge and combined it with other industry leading mobile security best practice frameworks to create the most comprehensive and effective mobile security best practices framework that you can now leverage and profit from.

By tapping into this framework, you will be able to drive customer life cycle growth opportunities as enterprises continue to embrace a much firmer security posture.

What the BlackBerry SHIELD Assessment Covers

Once you become an Advisor you will be skilled to evaluate both technical and administrative controls.

The result is identification of areas of strength, as well as those that may need attention. The best practices assessment is comprehensive, balanced and vendor agnostic: it covers both technical controls and administrative controls.

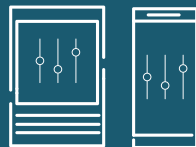
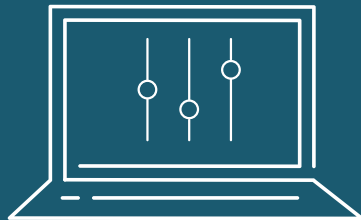
There are over 20 categories of controls that are covered:

Technical Controls



- Device security policy management
- Security administrator controls
- OS integrity and malware controls
- Encryption (at rest, in transit)
- Authentication
- Data leak prevention
- Secure communications and content protection
- Application security
- Availability

Administrative Controls — Process, Procedures, and Documentation



- Mobile Device Lifecycle Management
- Application security
- Organizational security structure
- Security configuration change management
- Risk assessment
- Security incident and response
- Governance/HR and Legal
- Security awareness training

Getting Started: Program Details


Who Should Apply

Gold or Platinum partners who are looking for new growth opportunities and want to differentiate themselves by being recognized as the go-to-experts in mobility and security.

To become a SHIELD Advisor One must:

Mandatory Pre-Requisites	Curriculum	To maintain SHIELD Advisor Status one must:
<ol style="list-style-type: none"> 1. One or more of the following Security Credentials: <ul style="list-style-type: none"> • CMDSP – Credentialed Mobile Device Security Professional • CSSLP – Certified Secure Software Lifecycle Professional • CISSP – Certified Information Systems Security Professional or Mobility+ Equivalent 2. BlackBerry Technical Sales Accreditation <p><i>It is highly recommended that the individual has taken the BlackBerry Systems Integration Professional (BSIP).</i></p>	<ol style="list-style-type: none"> 1. Virtual BB Knowledge Transfer (approx. 3 hours) <ol style="list-style-type: none"> 1.1. Mobility Evaluation Framework 1.2. Best Practices 2. One on One Practice with regional Technical Sales Manager <ol style="list-style-type: none"> 2.1. Joint In House Assessment (90 mins) 3. Write up <ol style="list-style-type: none"> 3.1. Joint Customer Assessment 	<ol style="list-style-type: none"> 1. Carry out a minimum of 2 assessments a year 2. Maintain accreditation to the latest version of software, within 4 months of release of new training. 3. Have at least one person on staff that is fully accredited 4. At BlackBerry's discretion take additional training to adequately support the Program

SHIELD Advisor – What it includes:

Material & Assets	Shield Advisor Badge
<p>The following will be made available upon successful completion of Training</p> <ul style="list-style-type: none"> • SHIELD Templates & Assets • Upsell recommendations (cheat sheet) • Certificate & Email banner (personalised) Shield • Partner Locator listing 	<p>The Shield Advisor Badge is a way to differentiate your business and get the recognition you deserve.</p> <p>Its branding indicates that your company has a significant level of industry experience and a close association with BlackBerry.</p> <div style="text-align: right;">  </div>