

# THE SHIFT TO BYOPC

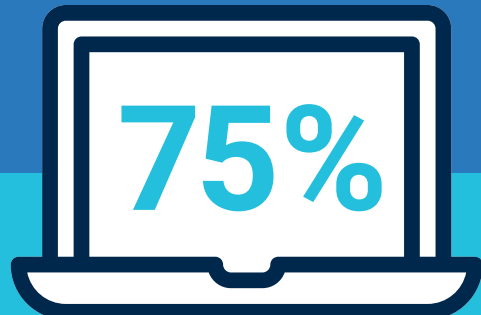
(Bring Your Own PC)

## BRING YOUR OWN DEVICE IS GAINING MOMENTUM BEYOND SMARTPHONES

Recent IDG TechPulse polls of 100 IT decision makers shows that a growing number of employees are using their own desktops, laptops and tablets.

This BYOPC trend offers many potential advantages for organizations, but only if done securely.

## Growing Number of Organizations Adopting BYOPC



75% of organizations either have or are planning a BYOPC program, whereby employees are permitted to access company data and applications on a personal PC.<sup>1</sup>

Of those that don't currently plan to offer, 43% are due to fear of data loss.<sup>2</sup>



### Industry-leading security and containerization without fear of data leakage

BlackBerry® Access uses Data Path Controls to route traffic through the firewall, keeping your Intranet and SaaS data secure and containerized.

## Top Reasons Driving Adoption<sup>1</sup>

Top business drivers for BYOPC include increasing productivity and boosting employee satisfaction



## Common Connectivity Methods<sup>1</sup>

Cloud-based file shares and Office 365® are the most common methods of connectivity when using a personal PC

### Reduce the complexity



With BlackBerry Access, there is no need to deal with complex VPN or VDI procedures, certificates, or authentication – employees gain simple secure access with single sign on.



**77%** Office 365



**63%** Cloud-Based File Shares



**59%** VPN



**23%** VDI

## What is Being Accessed<sup>2</sup>

Over a third of organizations allow all corporate apps to be accessed from personal laptops



Corporate applications



Cloud applications and services



E-mail, calendar, contacts

### Secure Web Apps, Browser and Intranet Access

BlackBerry® Access allows users to access not only the browser, but also corporate email, calendar, and contacts – a crucial capability in the event of a failed VPN connection.



## Accessing Cloud-Based Apps Such As Salesforce®, Netsuite® And Workday®<sup>2</sup>



Allow access to corporate CRM, HR, and finance apps on personal non-corporate laptops



Provide VPN and/or VDI technologies to support access to web apps

## REAP THE BENEFITS OF BRING YOUR OWN LAPTOP, SECURELY

BlackBerry Access protects enterprise app data with full containerization to help eliminate the risk of data leakage. With BlackBerry Access, your data is BlackBerry® Secure.

Learn more at:

[www.blackberry.com/blackberryaccess](http://www.blackberry.com/blackberryaccess)

Sources:

1. IDG TechPulse poll October 17, 2017 – survey of 100 IT decision makers

2. IDG TechPulse poll January 2, 2018 – survey of 100 IT decision makers

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